

The Bruno Mars Concert Contest ("Contest") begins 12:01 AM HST on August 20, 2018 and ends 11:59 PM HST on August 26, 2018 and is subject to all applicable federal, state, and local laws and regulations. The contest is sponsored by the University of Hawai'i Federal Credit Union (UHFCU) and Hawaii News Now ("Sponsors"). All issues and questions concerning the construction, validity, interpretation and enforceability of these rules, or the rights and obligations of any entrant shall be governed by, and construed in accordance with the laws of the State of Hawai'i.

Who Can Participate

NO PURCHASE OR CREDIT UNION TRANSACTION NECESSARY TO ENTER OR TO WIN. Must be a resident of the State of Hawai'i and eighteen (18) years of age or older as of August 26, 2018 to enter. In addition, to qualify for entry, **you must register for the contest** (see below). This promotion excludes UHFCU employees, Board of Directors, and Volunteers, as well as their spouses, dependent children or household members. It also excludes employees and immediate family members of employees of Raycom Media, Hawaii News Now, and participating companies and their respective parent companies, affiliates, subsidiaries, agents, and their advertising and production agencies are not eligible to participate in this contest.

How to Participate

There are two options to participate in the Contest's prize drawing:

1. No purchase or credit union transaction necessary to enter. To enter the Contest without a purchase or credit union transaction, you may enter by writing your full name, address, date of birth, daytime phone number, e-mail address, and writing "Bruno Mars Concert Contest" on a 3x5 postcard and hand delivering to a UHFCU branch office or mailing to: UHFCU, Attention: Marketing – Bruno Mars Concert Contest, P.O. Box 22070, Honolulu, HI 96823. Limit one entry per person. Multiple entries by any one person, incomplete, or illegible entries will result in disqualification. Must be postmarked or hand-delivered by August 26, 2018.

2. Entrants must register for the contest. Beginning August 20, 2018, log on to Facebook and:

- 1) Like UHFCU's Facebook page (www.facebook.com/uhfcu).
- 2) Like Hawaii News Now's Facebook page (www.facebook.com/hawaiinewsnow).
- 3) Complete and submit the Contest form on Hawaii News Now's Facebook page.

Entries must be received by 11:59 pm H.S.T., Sunday, August 26, 2018 in order to qualify. All entries become the property of Sponsors, and Sponsors reserve the right to use any information submitted by entrants.

Entries must be filled out completely and legibly in order to qualify, and will be void if they are, in whole or in part, incomplete, illegible, damaged, irregular, counterfeit, altered, or obtained through theft or fraud. No mechanically reproduced, software-generated or other automated multiple entries are permitted. Sponsors are not responsible for lost, late, illegible, misdirected or mutilated entries, including due to transmission, technical, and/or network failures of any kind, including, without limitation, malfunctioning of any hardware or software (whether originating with sender or Sponsors, telephonic failures, human error, or any other error or malfunction. For online entries, the authorized account holder of the e-mail address submitted at time of entry will be considered the entrant. An "authorized account holder" shall mean the natural person assigned to such e-mail account by the Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with such e-mail account. A potential winner may be requested to provide proof that he or she is the authorized account holder of the e-mail address associated with a winning entry.

Entrants agree not to upload, post or transmit any materials which contain any computer viruses, Easter eggs, worms, Trojan Horses or other harmful component or programming routines that are intended to damage, detrimentally interfere with, surreptitiously intercept or expropriate any system, data or personal information. Any attempt to deliberately damage any web site or undermine the operation of the promotion is a violation of criminal and civil laws, and Sponsors reserve the right to seek damages from any person who makes such attempt(s).

Entry materials that have been tampered with or altered are void. Any questions regarding the number of entries submitted by an individual or the authorized account holder of an e-mail address shall be determined by Sponsors in their

sole discretion, and Sponsors reserve the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the promotion.

Prize

One (1) winner will be awarded two (2) FLOOR SEAT tickets to the Bruno Mars concert at the Aloha Stadium on Sunday, November 11, 2018 at 7:00pm. The winner may not choose cash or an alternative prize. At the discretion of the Sponsors, the prize may be substituted for the price paid for the tickets in the event the tickets are not able to be redeemed. Winner is responsible for any/all travel costs. The tickets will be available to **download and print** by Saturday, November 10, 2018.

How Winners Will Be Determined

One random entry will be drawn for the prize described above. The individual associated with the entry will be the potential winner. Odds of winning are dependent on the number of entries received. The winner's name can be provided upon request.

The potential winner will be selected by random drawing on or about August 31, 2018 and notified within 2 business days of the drawing by e-mail and/or the phone number submitted. All decisions will be final. No participant or winner shall have the right to challenge or contest any decision of the Sponsors, Bruno Mars Concert Contest, its rules, interpretation, determination, eligibility, verification, timeliness, winner, prize, or any other matter. The winner will need to respond within (24) twenty-four hours in order to claim prize. If you do not respond within the period, an alternate winner will be selected. Prize notifications returned as undeliverable or unclaimed will be forfeited and awarded to an alternate winner. Winners need not be present to win. No prize substitution will be permitted.

Winners will be required to present a photo I.D. and sign an affidavit of eligibility/liability/publicity release. Each winner agrees to the use of his or her name and likeness in publicity without any additional compensation, except where prohibited by law. By entering this promotion, each winner acknowledges that Hawaii News Now and all other sponsors and venues, have the right to publicize and broadcast each winner's name, voice, and likeness, the fact that he or she won, and all matters incidental thereto. In the event of non-compliance with this requirement, prize may be forfeited and awarded to an alternate winner. Acceptance of the prize shall constitute and signify the winner's agreement and consent to use the winner's name, and/or photograph for promotional purposes by UHFCU without further compensation, consideration or payment. In addition, it will signify acceptance that the prize is offered, "AS IS." Prize winnings will be granted at UHFCU's Main Branch at 2019 South King St., Honolulu, HI 96826. Winners are solely responsible for the payment of any applicable taxes on prizes. Hawaii News Now will report any individual winnings over \$600 (in cash or fair market value of goods or services) in a one year period to the Internal Revenue Service. Winners will receive a Form 1099 from Hawaii News Now if Hawaii News Now reports any winnings to the Internal Revenue Service.

The winner releases the Sponsors, its affiliates, directors, officers, employees or agencies from any and all liability for any injuries, losses, or damages of any kind caused by the prize or resulting from acceptance, possession or use of the prize. UHFCU reserves the right to change or cancel this promotion at any time. This promotion cannot be combined with any other offers. Sponsors reserve the right, in their sole discretion, to disqualify any person who tampers with the entry process or the operation of Sponsor's web site, or who otherwise acts in violation of these official rules. Sponsors further reserve the right, in their sole discretion, to cancel, terminate, or modify this promotion if, for any reason, the promotion is not capable of completion as planned, including due to infection by computer virus, technical corruption, force majeure, or non-authorized human intervention that compromises or affects the administration, fairness, integrity, security, or proper conduct of the promotion.